An Application to Generate Style Guided Compatible Outfit

*Debopriyo Banerjee^{1,2}, *Harsh Maheshwari¹, *Lucky Dhakad¹, Arnab Bhattacharya¹, Niloy Ganguly², Muthusamy Chelliah¹, Suyash Agarwal^{1*} deb.ban89@gmail.com ¹Flipkart Internet Pvt. Ltd., ²Indian Institute of Technology Kharagpur India *equal contributions

Introduction

Outfit Recommendation

- Outfit recommendation is a relatively well studied area in which researchers aim to recommend outfits based on the notion of learning compatibility between lifestyle or fashion items [11, 17–19].
- Outfits can be categorized into different styles
 - Work
 - Casual
 - Party
 - Travel
 - o ...
- A substantial volume of work has been done on the specific area of personalised recommendations [13, 20].
- None of them specifically take outfit style into account while learning compatibility within outfits.

Outfit



https://depositphotos.com/39449619/stock-photo-overhead-of-ess entials-hipster-woman.html



Motivation and Objective

Style

- An outfit may look **compatible** under **one style construct**, but **not in another**.
- Outfit **compatibility** depends on **style**.

Objective - For a chosen fashion item (as an anchor), a set of desired item categories as a template and a user-defined outfit style, we aim to complete the look by generating top-k compatible outfit sets (each having the common anchor item and other items confirming the template).

Template: < **tops**, skirts, shoes, watches > where **tops** is the category of the anchor



Illustration of the effectiveness of style-guided outfit generation over a style-independent variant.

Existing Research

Compatibility Model



[12] Fashion Outfit Complementary Item Retrieval

Compatibility + Style Model



[8] ThemeMatters: Fashion Compatibility Learning via Theme Attention

- We augment style information with the subspace attention network proposed in [12] to learn an improved compatibility prediction model named as SATCOGen (Style-Attention-based Compatible Outfit Generation).
- The learned model helps in generating suitable outfits for a given anchor item in the most efficient way.

Methodology



Data Annotation

Annotate Style in Outfits									
	Style Athleisure Casual Classic Formal Party Relax Sporty Travel Trendy Wedding Work Discard								
Prevous Outfit Gender: Female ~	Submit								

- Outfit Look + Individual Items
- Style tags
- Discard
- Gender
- Previous Outfit

Summary: Completed - 50001.

https://www.zalando.co.uk/

Logout

Dataset Statistics and Evaluation Metrics

Distribution of compatible outfits across different styles

Style	Work	Casual	Party	Relax	Travel	Athleisure	Sporty
Training	841	13062	1215	473	2128	1160	534
Validation	108	1679	156	61	272	149	68
Testing	251	3917	362	140	631	348	160

Fill in the Blank (FITB) Accuracy						Compatibility AUC (Compat. AUC)													
Q:	q ₁	q ₂	_	q ₄	A :	a ₁	a ₂	a ₃	a ₄	O _p :	q ₁	q ₂	q ₃	q ₄	O _n :	q ₁	X	q ₃	q ₄

Hard Negative (HN) Samples: Random sampling from matching fine-grained categories. For example, replacing a shirt in a positive outfit with a random shirt.

Soft Negative (SN) Samples: Random sampling from matching high level categories. For example, replacing a top-wear in a positive outfit with a random top-wear.

Outfit Generation



Beam Search

Results

Quantitative

Qualitative

Method	Туре	FITB Acc.	Compat. AUC	Anchor Topwear	Athleisure's Bottomwear	Casual's Bottomwear		
Theme	SN	47.79 ± 0.07	76.73 ± 0.06					
Matters	HN	43.78 ± 0.25	75.97 ± 0.08					
SATCOGen	SN	59.10 ± 0.34	88.58 ± 0.08	Style Pre-conditioning	Bottomwear 1	Bottomwear 2		
				Athleisure	0.2621	0.2525		
	ЦИ			Casual	0.2550	0.2697		
		55.90 I 0.31	00.90 I 0.00	_				

Comparison of Compatibility Learning for different methods on the Zalando Dataset

Demonstration of how SATCOGen is able to choose diverse style relevant bottomwears for a given parent topwear

Demonstration Interface





Screenshot of the Web Interface used for Demonstration

https://github.com/Lucky-Dhakad/SATCOGen-Demo-api

- Elaine M. Bettaney, Stephen R. Hardwick, Odysseas Zisimopoulos, and Benjamin Paul Chamberlain. 2019. Fashion Outfit Generation for E-commerce. arXiv:1904.00741
- [2] David M. Blei, Alp Kucukelbir, and Jon D. McAuliffe. 2017. Variational Inference: A Review for Statisticians. J. Amer. Statist. Assoc. 112, 518 (2017), 859–877.
- [3] Wen Chen, Pipei Huang, Jiaming Xu, Xin Guo, Cheng Guo, Fei Sun, Chao Li, Andreas Pfadler, Huan Zhao, and Binqiang Zhao. 2019. POG: Personalized Outfit Generation for Fashion Recommendation at Alibaba IFashion. In Proceedings of the 25th ACM SIGKDD International Conference on Knowledge Discovery & Data Mining (KDD '19). Association for Computing Machinery, 2662–2670.
- [4] Xintong Han, Zuxuan Wu, Yu-Gang Jiang, and Larry S. Davis. 2017. Learning Fashion Compatibility with Bidirectional LSTMs. In Proceedings of the 25th ACM International Conference on Multimedia (MM '17). New York, NY, USA, 1078–1086.
- [5] Youngseung Jeon, Seungwan Jin, and Kyungsik Han. 2021. FANCY: Human-Centered, Deep Learning-Based Framework for Fashion Style Analysis. In Proceedings of the 2021 World Wide Web Conference (WWW '21). 2367–2378.
- [6] Diederik P. Kingma and Jimmy Ba. 2015. Adam: A Method for Stochastic Optimization. In Proceedings of the 3rd International Conference on Learning Representations (ICLR '15). 1–15.

- [9] Juho Lee, Yoonho Lee, Jungtaek Kim, Adam Kosiorek, Seungjin Choi, and Yee Whye Teh. 2019. Set Transformer: A Framework for Attention-based Permutation-Invariant Neural Networks. In Proceedings of the 36th International Conference on Machine Learning (PMLR '19, Vol. 97). 3744–3753.
- [10] Kedan Li, Chen Liu, and David Forsyth. 2019. Coherent and Controllable Outfit Generation. CoRR 1906.07273 (2019), 1–9.
- [11] Zhi Li, Bo Wu, Qi Liu, Likang Wu, Hongke Zhao, and Tao Mei. 2020. Learning the Compositional Visual Coherence for Complementary Recommendations. In Proceedings of the 29th International Joint Conference on Artificial Intelligence (IJCAI '20). 3536–3543.
- [12] Yen-Liang Lin, Son Tran, and Larry S. Davis. 2020. Fashion Outfit Complementary Item Retrieval. In Proceedings of the 2020 IEEE Conference on Computer Vision and Pattern Recognition (CVPR '20). 3308–3316.
- [13] Zhi Lu, Yang Hu, Yan Chen, and Bing Zeng. 2021. Personalized Outfit Recommendation With Learnable Anchors. In Proceedings of the 2021 IEEE Conference on Computer Vision and Pattern Recognition (CVPR '21). 12722–12731.

- [14] Julian McAuley, Christopher Targett, Qinfeng Shi, and Anton van den Hengel. 2015. Image-Based Recommendations on Styles and Substitutes. In Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval (Santiago, Chile) (SIGIR '15). 43–52.
- [15] Takuma Nakamura and Ryosuke Goto. 2018. Outfit Generation and Style Extraction via Bidirectional LSTM and Autoencoder. CoRR 1807.03133 (2018), 1–9.
- [16] Anirudh Singhal, Ayush Chopra, Kumar Ayush, Utkarsh Patel, and Balaji Krishnamurthy. 2020. Towards a Unified Framework for Visual Compatibility Prediction. In Proceedings of the 2020 IEEE Winter Conference on Applications of Computer Vision (WACV '2020). 3596–3605.
- [17] Xuemeng Song, Liqiang Nie, Yinglong Wang, and Gary Marchionini. 2019. Compatibility Modeling: Data and Knowledge Applications for Clothing Matching. Synthesis Lectures on Information Concepts, Retrieval, and Services (2019).
- [18] Mariya I. Vasileva, Bryan A. Plummer, Krishna Dusad, Shreya Rajpal, Ranjitha Kumar, and David Forsyth. 2018. Learning Type-Aware Embeddings for Fashion Compatibility. In Proceedings of the 2018 European Conference on Computer Vision (ECCV '18). 405–421.
- [19] Jianfeng Wang, Xiaochun Cheng, Ruomei Wang, and Shaohui Liu. 2021. Learning Outfit Compatibility with Graph Attention Network and Visual-Semantic Embedding. In Proceedings of the 2021 IEEE International Conference on Multimedia

- [20] Huijing Zhan, Jie Lin, Kenan Emir Ak, Boxin Shi, Ling-Yu Duan, and Alex C. Kot. 2021. A3-FKG: Attentive Attribute-Aware Fashion Knowledge Graph for Outfit Preference Prediction. *IEEE Transactions on Multimedia* (2021), 1–13.
- [21] Aston Zhang, Zachary C. Lipton, Mu Li, and Alexander J. Smola. 2021. Dive into Deep Learning. CoRR 2106.11342 (2021).

